

C. Bechstein takes over doozoo

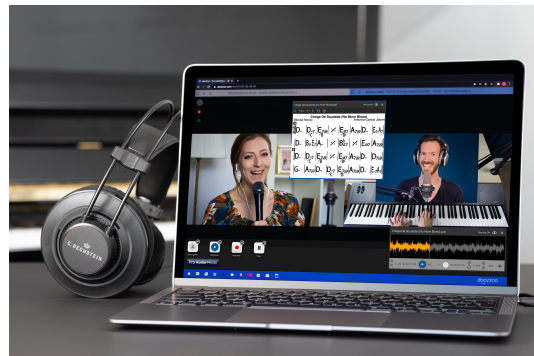
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C. Bechstein, the manufacturer of upright and grand pianos steeped in tradition, acquires German startup “doozzoo”, a digital platform for music teaching.

The doozoo.com platform hosts music classes of high artistic and acoustic quality that clearly demonstrated their advantages compared with conventional video education widely used during the Covid-19 pandemic. This explains why it is used at music universities such as HFMDK Mannheim, Folkwang Universität der Künste Essen and ArtEZ University of the Arts Arnhem, as well as at conservatories that are pioneering digital classes, such as Musikschule Monheim.



The founders of doozoo.com with C. Bechstein Digital CEO.
From right to left: Christoph Pelz, Thomas Gier, Oliver Hutz



The doozoo.com website offers a complete range of solutions for online music classes

Christoph Pelz and Thomas Gier founded doozoo in 2017 to provide music teachers and students with a digital tool that boasts an intuitive user interface and all the necessary didactic and pedagogical elements (metronome, tuner, recording and playback applications).

The exceptional technology developed by doozoo, in particular the local latency compensation, enables lessons in rhythm and timing over the Internet. The teacher



controls all apps, and display optimization keeps the PDF scores clearly legible regardless of the screen used by the students.

A cloud-based media library makes file exchange possible and facilitates the transition from remote to face-to-face lessons. Moreover, the data generated using doozoo is stored in accordance with European Union regulations on servers located in the EU, which makes the platform particularly interesting for institutions such as music universities and conservatories.

Synergies and joint development

The doozoo platform is now part of C. Bechstein Digital GmbH and thus also part of the C. Bechstein Group. New products for group lessons, master classes and entrance exams are to be developed in the near future, which will reinforce doozoo's position as a leading solution for online and hybrid education.

Oliver Hutz, CEO of C. Bechstein Digital, stated: *"The doozoo software ideally complements our product range for music lessons. It fits perfectly with our goal: enriching acoustic instruments with digital functions."*

Christoph Pelz and Thomas Gier, the founders of doozoo, also see the merger as a great opportunity: *"We are very pleased about the partnership with C. Bechstein, a company that understands the specific needs and expectations of musicians. The collaboration with the C. Bechstein Digital team opens up new opportunities and will enable doozoo to achieve international recognition. Our guiding principle is to always stay true to our slogan: 'doozoo - Made by musicians for musicians'."*



C. BECHSTEIN

Digital GmbH

Press contact

Kilian Florijn

+49 30-2260 559 395

k.florijn@bechstein-digital.com

C. Bechstein Digital GmbH

Kantstraße 17

10623 Berlin, Germany

URLs:

C. Bechstein Digital: <https://www.bechstein-digital.com/>

Online-plattform doozzoo: <https://www.doozzoo.com/>

Photos:

C. Bechstein Digital GmbH